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Marietta-Roswell Alumnae and Pi Nu Chapters of Delta Sigma Theta Sorority, Inc. offer financial education seminar focused on women's issues

MARIETTA, GA – The Marietta-Roswell Alumnae and Pi Nu Chapters of Delta Sigma Theta Sorority, Inc. will address the needs of women in this challenging economic time by offering a seminar focused on developing the tactical skills needed to create and maintain financial security. The Pearls of Wisdom seminar, a partnership with Mass Mutual Financial Group, will be held on Saturday, October 24, 2009 at Southern Polytechnic State University's Joe Mack Wilson Student Center from 2 to 4 p.m.

The seminar, a component of the sorority's Financial Fortitude initiative, will include segments on topics such as setting financial goals, savings, budgeting, life insurance, and protecting credit. The content is based on real-life situations and issues and goes beyond facts and figures to explore the emotions behind these topics.

In the last two years, the percentage of U.S. households with working women who have unemployed husbands has increased from 12.1 percent to 15.6 percent, the result of a downturn that is shaking the traditional American family to its core. By fall of 2009, labor experts estimate, women will outnumber men in the work force for the first time in U.S. history. Households with female breadwinners have to manage on significantly less income. Women still earn on average 77 cents for every \$1 men earn. In two-earner families, women still only bring in about 36 cents of every \$1 of the family's income. The seismic shift in roles is affecting families of all income levels and the stresses are taking an emotional toll on many families.

Delta Sigma Theta Sorority, Inc.'s Financial Fortitude Initiative offers financial education programming through local chapters in an effort to build wealth, financial security and understanding of the basic principles of earning, spending, saving and investing.

About Delta Sigma Theta Sorority, Inc.

Founded on January 13, 1913 by twenty-two collegiate women at Howard University, Delta Sigma Theta Sorority, Inc. is a private, non-profit organization whose purpose is to provide assistance and support through established programs in local communities throughout the world. A sisterhood of more than 200,000 predominately Black college educated women, the Sorority currently has over 900 chapters located in the United States, England, Japan (Tokyo and Okinawa), Germany, the Virgin Islands, Bermuda, the Bahamas and the Republic of Korea. The sorority programs are based upon the organization's Five Point Programmatic Thrusts - Economic Development, Educational Development, International Awareness and Involvement, Physical and Mental Health, and Political Awareness and Involvement. For more information on Delta Sigma Theta, go to www.deltasigmatheta.org.

About Marietta-Roswell Alumnae Chapter of Delta Sigma Theta Sorority, Inc.

The Marietta-Roswell Alumnae Chapter of Delta Sigma Theta Sorority, Inc. was founded on February 22, 1986. The chapter is committed to driving change in education, public policy, community growth, global initiatives and healthy living in Cobb, Cherokee, and North Fulton counties by offering valuable programs that serve community needs. For more information on the Marietta-Roswell Alumnae Chapter, go to www.dstmrac.org.

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